



GLITZY SECRETS

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FOR IMMEDIATE RELEASE

The Charm Bracelet Collection to Flaunt Your Yummy Mummy Status

Glitzy Secrets are proud to be supporting Baby Lifeline with the introduction of a new range of baby themed charm bracelets for new Mums and Mums-to-be.

The New Mum Charm Bracelet Collection features novel keepsakes to celebrate the arrival or announcement of a new baby, and 10% of the profits from each sale will be donated to one of the UK's leading Mother and new-born baby charities, Baby Lifeline.



Adorned with the cutest charms from a rocking toy and pram to a twinkling star, choose from:

- **It's a Baby Boy (£34)** encrusted with pale blue & clear Austrian crystal accents
- **It's a Baby Girl (£34)** adorned with light pink & clear Austrian crystal accents
- **It's a Surprise Baby Bracelet (£34)** with sparkling clear gems for the Mum-to-be who is yet to know or who is keeping her baby's gender a secret

The perfect baby shower, Christmas or Mother's Day gift for a Mum-to-be or New Mum, each bracelet is presented in a chic white and black keepsake box, with a hand-tied pink, blue or white ribbon bow, to add a luxurious touch for such a precious celebration.

RRP £34 available from www.GlitzySecrets.com from 30th, November 2017

Baby Lifeline Registered Charity Number: 1006457

Further information about the charity can be found at: www.babylifeline.org.uk

For high res imagery, sample requests, information or promotional opportunities, please contact:

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