

Baby Lifeline presents...

**LIVE AT THE
BELGRADE**

For one night only, in aid of charity, an evening of top comedy entertainment from some of the UK's finest stand up comedians.

**Friday 28 May 2010
8.00pm**





**Baby Lifeline
presents
“Live at The Belgrade”**

A “one night only” charity event

*An evening of stand up comedy performances live, in Coventry, and hosted by **Geoff Whiting**, with a celebrity audience from the worlds of television, film, theatre and sport*

*Come and see cutting edge stand up performances from some of the UK’s funniest comedians including **Bob Mills, Hattie Hayridge, Richard Herring, James Redmond** and more....*

*As well as performing on stage, **Francesca Martinez**, also makes her debut as a Vice-President of Baby Lifeline. Francesca is a regular face on TV and is most known for her starring role in Ricky Gervais’ EXTRAS.*

Baby Lifeline is a unique charity which was founded in 1981. The charity supports the care of pregnant women and newborn babies throughout the UK, and seeks to ensure the best possible outcome for pregnancy and birth. Funds raised not only provides vital equipment for maternity and special care baby units, but also specialist training and education programmes for doctors, midwives and other associated health professionals.

We are offering a limited number of sponsorship and advertising opportunities and exclusive VIP Reception tickets which will be attended by celebrities and with music by The Decent Chaps

Friday 28 May 2010

VIP Reception : 6.30pm – 8.00pm

Performance : 8.00pm

VIP Drinks : 10.30pm – 11.00pm

For more information contact:

info@babylifeline.org.uk

024 7642 2135

Baby Lifeline, Empathy Enterprise Building, Bramston Crescent, Tile Hill, Coventry, CV4 9SW

SPONSORSHIP OPPORTUNITIES

GOLD EVENT SPONSOR - £2,500 (EX VAT)

*Guests into VIP Reception with celebrity guests and music by The Decent Chaps
(inc pre-show canapés/ drinks, meal, post-show drinks)*

*20 x Premium Tickets for Performance
(inc 3 Private Boxes)*

Souvenir Programme for all Guests

Full Page (full colour) Advert in Souvenir Programme

Full Page Foreword in Souvenir Programme

Acknowledgement on literature, mailings, website, publicity

Programme Acknowledgement (1,000 copies)

Corporate Display in VIP Reception area

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SILVER EVENT SPONSORS X 2 - £1,500 (EX VAT)

*Guests into VIP Reception with celebrity guests and music by The Decent Chaps
(inc pre-show canapés/ drinks, meal, post-show drinks)*

*10 x Premium Tickets for Performance
(including 1 Private Box)*

Souvenir Programme for all Guests

Full Page (full colour) Advert in Souvenir Programme

Programme Acknowledgement (1,000 copies)

Corporate Display in VIP Reception area

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BRONZE SPONSORS X 3 - £1,000 (EX VAT)

*Guests into VIP Reception with celebrity guests and music by The Decent Chaps
(inc pre-show canapés/ drinks, meal, post-show drinks)*

6 x Premium Tickets for Performance

Souvenir Programme for all Guests

Half Page (full colour) Advert in Souvenir Programme

Programme Acknowledgement (1,000 copies)

Corporate Display in VIP Reception area

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ADVERTISING OPPORTUNITIES

A4 Full Colour Souvenir Programme (1,000 copies)

Full Page - £195 (ex VAT)

Half Page - £125 (ex VAT)

Quarter Page - £75 (ex VAT)

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Advertising Specifications

Advert dimensions (including 3mm bleed)

Full Page Advert - portrait: 303x216mm

Half Page Advert - landscape: 154x216mm

Quarter Page Advert - portrait: 154x111mm

Colour: CMYK

Supported file formats: psd, tiff, eps, pdf

Resolution: 300dpi

VIP RECEPTION

TICKETS : £65

Includes :

***Pre-show canapés/drinks/meal
with
celebrity guests and music by The Decent Chaps***

Premium seats for performance

Souvenir Programme

***Post-show drinks
and meet the stars of the show***

LIMITED AVAILABILITY

* * *

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For one night only, in aid of charity, an evening of top comedy entertainment
from some of the UK's finest stand up comedians.



Hattie Hayridge
"She has terrific material"
Ben Elton, Sunday Times



Bob Mills
"One of the nation's leading stand-ups"
The Telegraph



Richard Herring
"Herring is a superior comedian... hilarious."
The Guardian



James Redmond
"...dry, slick and subtle stand up who delivers
unexpected twists and turns.."



Francesca Martinez
"The fastest-rising female comic in the country"
The Observer



Geoff Whiting
"...takes the stage with consummate ease ..."
Independent on Sunday

Friday 28 May 2010
8.00pm

Box Office: 024 7655 3055
www.belgrade.co.uk

